

# Freestyle Panorama Sponsorship Package



Freestyle Panorama Ski Club (FPSC) is an official Freestyle Canada Club and a member of Freestyle BC. FPSC is a not-for-profit organization with a board of directors comprised of parent members and our Program Director / Head Coach.

## Sponsor Exposure

### Panorama Mountain Ski Resort

Get your company logo in front of thousands of people every weekend at one of Canada's premier ski destinations!

### Timber Tour and Super Youth

FPSC is proud to welcome 120 mogul and 100 slopestyle athletes (ages 6-19) and their families from across AB and BC to this amazing competition.

### Kootenay Freestyle Classic (KFC)

The KFC is an annual tradition for us as this fun competition brings out the best in our athletes and provides a great starting point for the young up and comers.

### Freestyle Panorama website

Great traffic and hits throughout the season. Our families and athletes access this site frequently and hundreds of competitors visit before and after our events.

### Freestyle Panorama Club Events

Our club community boasts over 70 athletes and 40+ families from Invermere and Calgary, each one who is so thankful to our sponsors and partners!

## **Our club, athletes and exposure can continue to grow with your support!**

Our sponsors have helped our club grow to where it is today. We are making a big impression on our home mountain of Panorama.

We now have a dedicated mogul run open only to our club for training, and the sharp jump in the competitiveness of our athletes has been noticed on the competition circuit in Alberta and British Columbia.

Specifically, our sponsors have enabled us to elevate our level of coaching and accommodate our needs as our athletes and coaches travel more frequently on the competitive circuits.

***"We have been impressed with the exposure and it's amazing how many business contacts say***

***"We saw your company at Pano!"***



## Thank-you to our 2020/21 Sponsors

### Our Platinum Sponsors

**NAVIGATOR**

**PANORAMA**  
PURE CANADA

PRODUITS FORESTIERS  
**CARTER**  
FOREST PRODUCTS

### Our Silver Sponsors

**SERAFINA**  
ENERGY LTD.

### Our Bronze Sponsors

**rank**  
ACTIVEWEAR DETERGENT

### Our In-Kind Sponsors

W. J. MacDonald Law Corporation  
Barrister, Solicitor and Notary Public

| Benefits   | Platinum<br>\$3,000 + | Gold<br>\$2,000 | Silver<br>\$1,000 | Bronze<br>\$500 | Friends<br>Donation | Prize<br>In-Kind |
|--|-----------------------|-----------------|-------------------|-----------------|---------------------|------------------|
| Banners on Mogul Course  | ✓                     | ✓               |                   |                 |                     |                  |
| Banners at all events and competitions                         | ✓                     | ✓               | ✓                 |                 |                     |                  |
| Logo on Specialty Clothing                                     | ✓                     | ✓               | ✓                 |                 |                     |                  |
| Logo and link on our website                                   | ✓                     | ✓               | ✓                 | ✓               |                     | ✓                |
| Name and link on our website                                   |                       |                 |                   |                 | ✓                   |                  |
| Logo on club emails  | ✓                     | ✓               | ✓                 | ✓               |                     |                  |
| Distribution of promo materials at all events and competitions | ✓                     | ✓               | ✓                 | ✓               | ✓                   | ✓                |
| Speaking Opportunities at events and competitions              | ✓                     |                 |                   |                 |                     |                  |
| Medal Presentation at events and competitions                  | ✓                     | ✓               | ✓                 |                 |                     |                  |
| Special Mention at all events and competitions                 | ✓                     | ✓               | ✓                 | ✓               |                     | ✓                |
| Special Mention at Club/ Parent Events                         | ✓                     | ✓               | ✓                 | ✓               | ✓                   | ✓                |

+ We encourage custom Platinum sponsor benefits that can be tailored to your business and target audience. Please contact [Shannon.lehmann@gmail.com](mailto:Shannon.lehmann@gmail.com) for more details.

In-Kind sponsor benefits will be determined by the value of the donation and specific event or promotional opportunities.

To take advantage of all logo opportunities please confirm if you want to sponsor by mid-December.

For more details, please visit our [Sponsorship Page](#) on the FPSC website.

Platinum Sponsors will have increased logo size and prominence on all applicable benefits.